



Public Relations Council of Greater Atlantic City Shore Scholarship Program

“Communications and Marketing that Drive Local Business”

Dear Fellow Public Relations/Marketing Professional:

If you're like many of us, you've advanced in your career with a little help along the way. Perhaps it was a boss who took an interest in you, or another valuable mentor who helped you reach that next level. Here is your opportunity to do the same for another PR or marketing professional, just embarking on his or her career.

The Public Relations Council of Greater Atlantic City awards two scholarships per year to outstanding students at Atlantic Cape Community College. They are residents of Atlantic County, with a minimum 3.0 GPA, majoring in marketing, public relations, journalism, or advertising. The PRC Shore Scholarship is applied to the student's tuition balance for the fall session. Each scholarship is in the amount of \$1,000. In addition, several smaller scholarships in the amount of \$250 each will be awarded to local high school students for the first time this year.

While donations to the Shore Scholarship Fund are not tax deductible, you will receive the satisfaction of helping another professional on a rewarding career path. Please remember that a donation at any level is important to the support of this scholarship program.

Thank you for your consideration.

Sincerely,

Diane Ramftl

Diane Ramftl
Scholarship Committee Chair

William A. Cradle

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President

PRC Shore Scholarship Fund Incentive Packages:

Participation Level	Contribution	Incentives / Comps
PR Friend:	\$25	Donation will allow \$5 off a PRC monthly luncheon
PR Advocate:	\$50	Will provide \$5 off two PRC monthly luncheons
PR Student Booster:	\$100	Will provide one free (<i>Complementary</i>) PRC luncheon
PR Student Supporter:	\$250	Will provide two free PRC luncheons
PR Student Laureate:	\$500	Will provide two free PRC luncheons and a full-year membership.
PR Student Benefactor:	\$1,000 +	Will provide three free PRC luncheons, a full-year membership and your signage displayed at our monthly luncheons.

The Public Relations Council of Greater Atlantic City is a non-profit corporation that has been recognized as a 501(c)(6) organization. Donations to a 501(c)(6) are not tax deductible as charitable contributions. However donations to a 501(c)(6) are not required to be disclosed. Your gifts are greatly appreciated.