

MEET THE MEDIA LUNCHEON

Thursday, March 27, 2003 • Harbor Pines Golf Club,
500 St. Andrews Drive, Egg Harbor Twp.

\$30 per person/members - \$40 per person/non-members or at the door

The Atlantic County Chamber of Commerce

and

parker&partners
marketing resources, LLC

Would you like to generate added exposure for your business?

Learn how to attract media coverage from industry insiders. The Chamber will host a panel discussion with representatives from key print, television and radio media outlets. They will offer advice on what is newsworthy and why, how to achieve coverage, and where to direct press releases.

AGENDA

11:30 a.m. to Noon
Registration &
Networking

Noon to 12:30
Luncheon

12:30 to 1:30 p.m.
Program Panelists

PANELISTS

Moderator: Jeff Whitaker, *The Jeff Whitaker Company*

Kevin Post, *Business Editor, The Press of Atlantic City*

Jane Stark, *General Manager, TV 40*

Eric Scott, *News Director, New Jersey 101.5*

Mary Fay, *CN8 Host "Money Matters"*

Rick Travers, *Publisher, The Current*

"Meet The Media" Reservation Form

Name(s) _____

Company _____ Phone: _____ Email _____

Please print clearly and write additional names on back.

Reservations: \$30 per person/member - \$40 per person/non-member

Method of payment: Check Visa Mastercard American Express _____

Credit Card Number

Exp. Date

Make check payable to: Atlantic County Chamber of Commerce, 1337 Tilton Road, Suite 201, Northfield, NJ 08225

Reservation Deadline Monday, March 24., 2003

Reservations are binding unless cancelled in writing three working days prior to the event.

MAIL OR FAX THIS FORM TO THE CHAMBER AT (609) 646-2433 or for more information contact Erin at (609) 646-2214.