

# *Jennie C Ayres*

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Jennie C Ayres is the public information officer of the Atlantic City Free Public Library and owner of JCA Consulting & Management, LLC, the company she founded in 1997. She is a subcontracted trainer with Innovative Leadership of the Delaware Valley. This enables Jennie to provide coaching, consulting and training, for a national clientele of businesses and non-profit executive leaders in private and public agencies.

Jennie earned her Associates Degree from Atlantic Community College, went on to achieve her certification in Vocation Education from Rowan University. Not finished with her education, she earned her Bachelors in education with a minor in business and her MBA from the University of Ravenhurst in the Netherlands.

Jennie has been honored twice at the Encore Awards, a program of the South Jersey Cultural Alliance, for her service to non-profit community. As a founding member of the South Jersey Cultural Alliance and the Arts & Business Partnership, she was instrumental in creating and overseeing the necessary components of the partnership program. She has held board seats on ART Pride New Jersey, The NJ Association of County Culture & Heritage Commissions, the Americans for the Arts, the New Jersey Pops Orchestra and Access to Healthy Life-Styles, Inc. to name a few.

Her list of clients include National Insurance Associates; Arts Council of the Morris Area.; Gloucester County Chamber; Atlantic County Mainland Chamber; Cape May County Culture & Heritage; Ocean City Arts Center; Cape Assist; and various state and county agencies, to name a few.