



Public Relations Council
of Greater Atlantic City

Shore Scholarship Fund

Dear Fellow PR Practitioner,

If you're like many of us, you've advanced in your career with a little help along the way. Perhaps it was a boss who took an interest in you, or another valuable mentor who helped you reach that next level. Here is your opportunity to do the same for another PR professional, just embarking on his or her career.

The Public Relations Council of Greater Atlantic City has initiated Public Relations scholarships at Richard Stockton College of New Jersey and Atlantic Cape Community College to be awarded annually to an outstanding student at each school entering his or her final year in the Public Relations or Communications program. The recipient will be a resident of Atlantic County, with a minimum of a 3.0 GPA. The PRC Shore Scholarship is applied to the student's tuition balance for the Fall session.

The PR Council plans to contribute \$500 per year for each of the scholarships. While donations to the Shore Scholarship Fund are not tax deductible, you will receive the satisfaction of helping another professional on a rewarding career path.

We welcome your support. Please remember that a donation at any level is important to the support of this scholarship program. Also, please see the special Incentive Packages noted below.

Our Luncheons also offer you an opportunity to support this fund. For a \$5 donation, you are invited to enter your business card in a prize drawing at each meeting.

September 29, 2009 enter for a chance to win a season pass to the Bay Atlantic Symphony valued at \$200.

Thank you for your consideration.

PRC Shore Scholarship Fund Incentive Packages:

Participation Level	Contribution	Incentives / Comps
PR Friend:	\$25	Donation will allow \$5 off a PRC monthly luncheon
PR Advocate:	\$50	Will provide \$5 off two PRC monthly luncheons
PR Student Booster:	\$100	Will provide one free <i>(Complementary)</i> PRC luncheon
PR Student Supporter:	\$250	Will provide two free PRC luncheons
PR Student Laureate:	\$500	Will provide two free PRC luncheon and a full-year membership.
PR Student Benefactor:	\$1,000 <i>(and above)</i>	Will provide three free PRC luncheons, a full-year membership and your signage displayed at our end-of year luncheon.

The Public Relations Council of Greater Atlantic City is a non-profit corporation that has been recognized as a 501(c)(6) organization. Donations to a 501(c)(6) are not tax deductible as charitable contributions. However donations to a 501(c)(6) are not required to be disclosed. Your gifts are greatly appreciated.



Public Relations Council
of Greater Atlantic City

2010 Scholarship Contribution

Please make checks / money orders payable to:

Public Relations Council of Greater Atlantic City - Shore Scholarship Fund

Amount Enclosed \$ _____

▪ PR Friend: \$25	▪ PR Student Supporter: \$250
▪ PR Advocate: \$50	▪ PR Student Laureate: \$500
▪ PR Student Booster: \$100	▪ PR Student Benefactor: \$1,000

Name _____ Business / Org. _____

Address _____ Town _____

State ____ Zip _____ Phone (____) _____

E-mail _____

Mail this form & your contribution to:
Karen Aarons, PRC Finance V.P.
PO Box 1871, Atlantic City, NJ 08404

All who support our **Shore Scholarship Fund** will be recognized throughout the year in the membership directory and at our scholarship luncheon.

Of course, we appreciate whatever you are capable of donating.

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