



# Time to Renew Your PRC 2009-2010 Membership!

Dear Fellow Communications Professional:

Welcome back! We hope you had a wonderful summer and are looking forward to another informative year with the Public Relations Council of Greater Atlantic City.

As the fall approaches, it is time to renew friendships and professional relationships that we all enjoy as members. Founded in 1978, the Public Relations Council of Greater Atlantic City is the premier professional association for public relations and other communications professionals in the region. We welcome all area communications professionals to join us.

As a member you are entitled to another year of valuable programs and benefits, including:

- ✓ A periodic online newsletter of PR tips, Web sites, research, job leads and more
- ✓ Monthly luncheon meetings where you gain knowledge of new trends and topical PR subjects
- ✓ An annual membership directory providing you complete contact information for all other members
- ✓ A Web site filled with helpful links, tools and information
- ✓ The camaraderie of this cutting-edge organization for the area's top professionals in marketing, graphic design, public relations and advertising
- ✓ A \$5 savings per meeting (nonmembers pay \$35 per meeting, members \$30 with RSVP)

Your 2009-2010 membership dues for the Public Relations Council of Greater Atlantic City are \$50. We also offer corporate memberships for \$150, which can include up to 4 names in the annual membership directory. The company may send any four team members of the organization to a luncheon at the member rate. **This year we are offering our members a wonderful opportunity! Bring a friend to lunch and receive a \$10 lunch credit if they join our organization by the end of October.**

Our luncheon meetings are held the last Tuesday of each month at noon at area restaurants, casinos and hotels. Be sure to reserve your space now for our first meetings (9-29, 10-27, 11-24 and 12-15, topics and location TBA). These luncheons provide you with a unique forum to enhance your professional visibility, a networking opportunity with other professionals in your field of expertise, and an enjoyable way to hear the latest buzz about events and growth in Atlantic City before it makes the headlines.

Please fill out the enclosed membership application and return it with a check or money order payable to: PR Council of Greater Atlantic City.

We look forward to seeing you at our next meeting.

Sincerely,  
William A. Cradle  
President

Jean Muchanic & Stephanie Carr  
Co-Vice Presidents, Membership