



Public Relations
Council
of Greater Atlantic City

Tuesday
January 25, 2011
12 Noon

The Palm Restaurant Atlantic City
Tropicana Casino & Resort

Atlantic City, NJ 08401

Program: "It's NOT the Economy, Stupid!"

New York Public Relations and Casino Executive
Wayne Schaffel will tell why competition in
neighboring states is killing Atlantic City and
**The Five Things that Atlantic City
Must Do Immediately to Survive**

- \$30 for members with reservation
- \$35 for members without reservation
- \$35 for non-members w/reservation
- \$40 for non-members w/o reservation
- *(All No-Shows will be billed)*

RSVP Deadline: Friday, January 21, 2011

Reply to: stephaniecarr@abseconlighthouse.org

For additional information,
go to the PR Council Web site:
www.prcouncilofac.org

Public Relations Council of Greater Atlantic City
PO Box 1871 • Atlantic City, NJ 08404

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