

Next Meeting: Tuesday, September 24

It's Been Quite A Year!

From the area's newest casino to an etiquette expert, this past year has seen some motivating and targeted speakers at the PR Council. This year promises to be even better. The board is putting plans in place for changes that will help propel the group into a dynamic organization that offers benefits to its members. Following are some anticipated changes.

Dues and Luncheon Increase Dues will be raised to \$40 annually (with \$30 for checks received prior to September 30). Lunches will remain at \$20 for members but will be raised to \$30 for nonmembers. Both increases are designed to keep up with the costs of maintaining our organization, and if enough money is available, to compensate special high-level guest speakers. (See Treasurer's Report on flip side for a summary of what was spent this year.)

E-Mail Newsletter The newsletter will be mailed to all members in September and October. Beginning in November, members will receive it by e-mail. Newsletters will be posted on an official PR Council website, to be coordinated by Ralph Cooper. More details to follow on what else will be on the website such as job postings, etc.!

Treasurer Needed! It only takes a few hours a month. Please consider volunteering. For questions on details of the job, contact Maria Terpolilli at Terpolilli at (609) 677-1010, ext. 15 or maria_terpolilli@cable.comcast.com

Job Opportunity

Part-Time PR Assistant Needed at Atlantic Cape Community College

Busy College Relations Office seeks public relations assistant for 21-hour a week position. Duties include maintaining alumni and ACCC Foundation records and databases, preparing mailings, writing news releases and newsletter articles, and handling details for special events. Successful candidate will be skilled in the use of Microsoft Office products, including Word, Access and Excel, and will be a highly organized self-starter adept at multi-tasking. Excellent opportunity for recent college graduate with internship experience. \$9.50 an hour to start; \$10 an hour after probationary period. Call Anna Simmons at (609) 343-4907 for more information.

Literacy Volunteers of America Cape-Atlantic, Inc. Names New Executive Director

Nancy McKinney has been selected as Executive Director of Literacy Volunteers of America Cape-Atlantic, Inc. (LVA). Nancy succeeds Pamela Grites who left LVA for an executive position with the American Red Cross, Atlantic-Cumberland Region.

Nancy joins LVA after spending 15 years with Family Service Association, a human service agency based in Atlantic County. As Manager of Development there, she was responsible for implementation of the agency's resource development plan to increase support from individuals, businesses, corporations and foundations. She coordinated fund-raising events and direct mail campaigns, and she prepared grant applications. Her department was responsible for more than 200 volunteers and all agency public relations.

Nancy has a long history with LVA having been a tutor since 1986 and a trainer since 1992. She also has a Certificate in Volunteer Administration from Rutgers School of Social Work Continuing Education Program; a master of divinity degree from Andover Newton Theological School in Newton Centre, Mass., and a B.A. degree in Philosophy from the University of Massachusetts.

Literacy Volunteers of America recruits and trains tutors to provide **FREE**, personalized instruction to adults who lack adequate literacy skills. If you are interesting in becoming an adult tutor, please call 609.383.3377.

Treasurer's Report

Following is a summary of the last fiscal year 2001/2002. Much thanks to Maria Terpolilli for compiling this report and our appreciation extends to her for a job well done.

\$ 16.93	Balance as of 9/01
\$ 7,960.00	Deposits (luncheons/ membership)
\$ (84.36)	Speaker gifts
\$ (149.54)	Bank service charges
\$ (50.81)	Check reorders
\$ (6,251.52)	Lunches
\$ (478.59)	Microphone/podium rentals
\$ (69.15)	Party rentals
\$ (35.00)	License agreement (Convention Center mtg.)
\$ (525.76)	Stationery
\$ (154.56)	Postage
\$ 177.64	Balance as of 7/02
\$1,577.36	CD Balance (maturity date 3/5/02)
\$ 242.40	Postage reimbursement still due

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A great PR person once said: "I just want to focus on my salad." (Martha Stewart when asked a question by The Early Show's Jane Clayson about the recent investigation).

Deflect, detract, deny, and pass the bacon bits.

Submitted by former PR Council President Randy Ryerson