



October 2002

*Next Meeting: Tuesday, October 29*

## **NJ Office of Travel and Tourism**

Join us on Tuesday, October 29, as we welcome Nancy Byrne, Executive Director of the Office of Travel & Tourism, New Jersey Commerce & Economic Growth Commission.

The meeting will be held at Rifici's, 308 White Horse Pike in Absecon. Networking starts at 12 noon. The meeting and luncheon officially begin at 12:30 p.m. Cost is \$20 for members, \$30 for non-members.

There will be two choices for lunch. Please note your choice when you RSVP.

**Lunch choices: Flounder Francaise or Chicken Florentine**

**2 Easy Ways to RSVP (by October 24)!**

***RSVP to Maria Terpolilli at (609) 677-1010, ext. 15 or [maria\\_terpolilli@cable.comcast.com](mailto:maria_terpolilli@cable.comcast.com)  
no later than Thursday, October 24.***

## **Last Print Newsletter of the Year!**

The PR Council is going paperless—with the newsletter. Starting next month, each of you will receive the newsletter in your e-mail in-box. You'll be able to scroll down and click on a link in the message to get to the document—which will look surprisingly like this copy you're holding in your hand.

We welcome feedback on this new process. Certainly, it will save us money in printing and mailing costs. It will also increase the timeliness of the piece.

Look for the PR Council newsletter around the 15<sup>th</sup> of each month!

## **Volunteer for Habitat for Humanity**

PR Council member Ralph Cooper is coordinating a work day for Habitat for Humanity on Saturday, November 2 from about 9 a.m. to 3 p.m. Anticipated work will include painting the trim inside one or two homes and general site clean-up tasks. If you're interested in helping, please contact Ralph Cooper at [cooperr71@hotmail.com](mailto:cooperr71@hotmail.com) or at work at (609) 485-8501.

## **Welcome...**

...Dave Delaney, Social Security Administration as Vice President, Programs (Dave will share the position with Ginny Lyon, Press of Atlantic City)

...Natalie Cohen, United Way, as Treasurer

Thank you to them both for taking on such important work!

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**Public Relations Council, P.O. Box 1871, Atlantic City, NJ 08404**

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## About Our Speaker: Nancy Byrne

Nancy Byrne brings a wealth of experience to the New Jersey Commerce & Economic Growth Commission's Office of Travel and Tourism, including versatile special events and marketing promotions.

As Executive Director, her responsibilities include the promotion of New Jersey as a leisure travel and business travel destination. Ms. Byrne also coordinates travel trade development, tourism product development, visitor welcome services and tourism industry outreach programs.

Before assuming her duties as tourism director, Ms. Byrne was a consultant for organizations such as the Securities Industry Foundation for Economic Education and Waterloo Village, organizing and implementing special events and marketing. She is formerly Vice President of Middleton & Gendron Public Relations, where she was instrumental in launching the Tiger Woods/Tudor timepiece promotion for Rolex, USA.

In addition, Ms. Byrne was Special Assistant to former Secretary of the Interior Bruce Babbitt, where she was responsible for the execution and coordination of National Heritage Tours. Ms. Byrne also directed publicity for Virginia Slims Tennis as Director of Product Publicity for Phillip Morris. She also has managed special events for the U.S. Committee for UNICEF and Chase Bank.

Ms. Byrne is a graduate of Clemson University where she received her Bachelor of Science degree. She resides in Princeton.

## Membership Dues Reminder

Just a reminder that dues are now \$40 annually. If you haven't joined, do so before attending the next meeting. Lunches are \$20 for members and \$30 for nonmembers.

For information about membership, e-mail Karen Aarons at [kaarons@accva.com](mailto:kaarons@accva.com).

## Posting Events on the Website

The PR Council website will soon be up and running at [www.acprcouncil.org](http://www.acprcouncil.org). As part of the site, there will be a "Members Roundtable" where you can share information on special events and other announcements. There will also be an opportunity to provide your information for periodic e-mail "blasts" to the membership.

To submit information, please send it to Ralph Cooper, webmaster, at [cooperr71@hotmail.com](mailto:cooperr71@hotmail.com) or at [acprcouncil@yahoo.com](mailto:acprcouncil@yahoo.com). Ralph has done a wonderful job putting together an exceptional website. We can't wait until you see it!

## Quotes

"The test of a vocation is the love of the drudgery it involves." – Logan Pearsall Smith

"Thought flies and words go on foot."  
-- Julien Green